

MEDIA ADVISORY

Media outfits are invited to send their reporters and news crew to the event at the date, time and venue stated below.

- WHAT** : **Helmets for Kids Hand-over Ceremony**
- WHEN** : May 26, 2010 (Wednesday)
- TIME** : 3:00 P.M.
- WHERE** : Bulwagan ng Karunungan,
DepEd Complex, Meralco Avenue, Pasig City
- PRESENTERS:** DepEd Secretary Mona D. Valisno
DepEd Undersecretary Antonio Inocentes
DOTC Assistant Secretary Dante Lantin
Mr. Greig Craft of Global Helmet Vaccine Initiative (GHVI)
Road Safety Goodwill Ambassador Michelle Yeoh
Representatives from Asian Development Bank (ADB),
Fédération Internationale de l'Automobile (FIA) Foundation
for the Automobile and Society, Asian Injury Foundation
Prevention (AIP) Foundation, and Automotive Association of
the Philippines (AAP)

Many students in urban areas are brought to schools by their parents on board motorcycles. To ensure that these children are given enough protection, GHVI will be distributing helmets to selected school children. Motorcycles increased in use due to low-cost payment schemes offered by manufacturers and distributors nationwide.

Road Safety Goodwill Ambassador Michelle Yeoh will lead a helmet wearing training. Interviews will follow.

Please confirm your attendance with Ms. Maggi Collado or Ms. Maan Gonzales at 631-6033. Thank you.